

---

# PRESS RELEASE

---

MacKichan Software, Inc.  
600 Ericksen Avenue NE, Suite 300  
Bainbridge Island, WA 98110

FOR IMMEDIATE RELEASE

*Headline*

Scientific WorkPlace makes writing and doing mathematics easier than you ever imagined possible. The Gold Standard for mathematical publishing since 1992, this scientific word processor increases your productivity because it is easy to learn and use. You can compose and edit your documents directly on the screen, without being forced to think in a programming language. A simple click of a button allows you to typeset your document in LaTeX. This lets you concentrate on writing a correct paper, while our software ensures it is a beautiful one. Scientific WorkPlace enables both professional and support staff to produce stunning results quickly and easily, without having to know TeX or LaTeX.

*Getting Started with Scientific WorkPlace, Scientific Word, and Scientific Notebook* describes how to install and activate these three products, and how to get started creating your own documents. The chapters cover installation; creating, revising, saving, and printing a simple document. Additional chapters cover how to enter text and mathematics, format using tags, preview and print, using hyperlinks, and customize the program. Additionally, the manual describes how to compute and plot with the integrated computer algebra system in Scientific WorkPlace and Scientific Notebook. Final chapters address how to typeset your documents and how to take advantage of automatic numbering, indexing, and cross-referencing in Scientific WorkPlace and Scientific Word, and how to get help when you need it.

cc: Business Editor

encl: Brochure